

Tobacco Education and Research Oversight Committee Agenda

Thursday, November 7, 2002
10 a.m. – 5 p.m.

Sheraton Gateway Hotel, Los Angeles Airport
6101 West Century Blvd.
Los Angeles, CA

10:00 – 10:10	Welcome and Introductions	Kirk Kleinschmidt
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10:10 – 10:20	Environmental Developments	Kirk Kleinschmidt
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Expected outcome:

- Discuss major tobacco-related news

10:20 – 10:30	Approval of Minutes from September 9, 2002 Meeting; Correspondence; Announcements	Kirk Kleinschmidt
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10:30 – 10:45	Legislative update: State and Federal	Jamie Morgan
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Expected outcome:

- Learn final outcome of tobacco-related legislation

10:45 – 11:15	COUGH Campaign	Kimberlee Homer
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Expected outcome:

- Learn about efforts to create a smoke-free California State University system

11:15 – 12:00	UC – Tobacco-Related Disease Research Program report	Charles L. Gruder
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Expected outcome:

- Learn recent program updates

12:00 – 1:00	LUNCH BREAK	
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1:00 – 1:45	CA Dept. of Education report	Meredith Rolfe
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Expected outcome:

- Learn recent program updates
- Hear detail of administrative expenses in budget

1:45 – 2:15	Smoke-Free Air and Ventilation Standards	Leon Alevantes
	<u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn of developments in ventilation standards that threaten clean air laws 	
2:15 – 2:30	BREAK	
2:30 – 3:00	DHS/Tobacco Control Section report	Dileep G. Bal
	<u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn recent program updates 	
3:00 – 3:30	Media Campaign update	Colleen Stevens
	<u>Expected outcome:</u> <ul style="list-style-type: none"> • Review new ads • Hear progress on creative development 	
3:30 – 4:00	Master Plan	
	<u>Background:</u> Committee members have met six times (January 24, March 5, April 17, July 9, September 9, and October 25, 2002) to create the master plan for the California Tobacco Control Program for 2003–05. In addition, community input was solicited at six regional forums.	
	<u>Expected outcome:</u> <ul style="list-style-type: none"> • Approve final plan • Discuss utilization <ul style="list-style-type: none"> – news conference, legislative hearing request 	
4:00 – 4:45	National Tobacco Control Conference	Lourdes Baezconde-Garbanati
	<u>Expected outcome:</u> <ul style="list-style-type: none"> • Hear report on TEROC session progress • Finalize the session 	
4:45 – 5:00	Public Questions and Comments	Kirk Kleinschmidt
5:00	ADJOURN	
	Next TEROC meeting: January 13, 2003 Sacramento, CA	